

## INVEST IN THE FUTURE

By 2010 there will be an estimated 1.5 billion Internet users worldwide. Half of them will be neither American, European, nor Japanese. Not only will these people want user-friendly Web site access, but they also will expect on-demand resources.

Further, some projections say that by 2020, nearly 90% of the Adventist Church's worldwide membership will have been members for less than twenty years. Unless we educate these new members in the guiding principles God gave through the writings of Ellen White, we can lose not only our Adventist lifestyle, but also our unique prophetic focus.

The White Estate is seeking partners interested in keeping alive a vibrant, mission-driven, prophecy-centered church. We mean to accomplish this by using the latest cutting-edge Web site and other electronic technologies as well as traditional means, to meet the spiritual needs of as many people as possible. Sound exciting? If so, you are just the kind of forward-looking individual we want to partner with.

## PARTNER INFORMATION

Name:

Address:

City:  State:  Zip:

Phone:

Email:

Credit Card #:

Exp. Date:  /  Amount:

Signature:

## CONTACT US

For further information regarding any of the above projects, or about how you can partner further with the White Estate in making these—or other—projects happen, please contact:



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## THE ELLEN G. WHITE® ESTATE SEEKS PARTNERS

WHO WANT TO—

INVEST IN THE FUTURE. . .

MEET CRITICAL NEEDS. . .

ADVANCE CUTTING-EDGE  
GLOBAL PROJECTS. . .

## MEET CRITICAL NEEDS

It is time to act—now! All of Ellen White's published writings, plus information about her life and ministry, besides relevant details about the history of the Seventh-day Adventist Church, must be made available, as quickly as possible. We need it in multiple languages and delivered in creative ways that will meet the needs of people today, regardless of where they live or their socio-economic status.

The challenge is great. Regular reading and study of the Bible and the writings of Ellen White are in decline among many church members, both young and old. Likewise, estimates say that in some parts of the world upwards of 70% of Adventist young people currently leave the church. Further, far too many new members apostatize. In the North American Division alone there are thought to be twice as many former Adventists as currently-active members. So the critical need for quick action is clear.

Despite the church's valiant efforts, almost without exception all of the groups mentioned above have felt the impact of criticisms of Ellen White and the Seventh-day Adventist Church, often through hostile Web sites. The same Internet that causes problems we must now harness to help resolve them. Starting immediately, the White Estate is determined to use the Internet more effectively as a primary means of communication and information delivery. Not doing so only increases the potential size of the critical challenge we face.

## ADVANCE CUTTING EDGE GLOBAL PROJECTS

We are seeking partners to help with all, or part, of each following project:

- Digitize and make available on the Internet every translation of Ellen White's books in all languages.

**Estimated cost: \$3 million**

- Develop a new simple-to-use, innovative, multi-function Web site. It will include a wide range of materials: books and resource documents, an interactive time-line, Adventist Earth (a concept that allows quick searching and access to selected global points of interest, patterned after Google Earth), videos, heritage games, virtual reality interactive tours of historic Adventist sites, etc., all in multiple languages. It will make Ellen White's writings and many other significant resource materials available on-demand in many of the world's key languages.

**Estimate cost: \$1 million**

- Develop a central electronic database containing all of Ellen White books in all languages. This will make the editing and printing of such books easier and faster by offering side-by-side viewing of the English and non-English text. It will also simplify the translation process and enhance the accuracy of new Ellen White translations.

**Estimated cost: \$1 million**

- Develop new applications using the electronic text translations of Ellen White's writings. From the central database, we can easily create new products for use on PDAs, iPhones, Blackberries, and CD-ROMs, besides supporting innovative uses in printed books and the Internet.

**Estimate cost: \$250,000**

- Prepare multi-language CD-ROMs that several Divisions are currently requesting, eventually developing CD-ROMs that will include all Ellen White books in the languages of Africa, Asia, Europe, the Americas, etc.

**Estimated cost: \$750,000**

- Develop audio books for children and youth, starting with selected titles, with more to be developed in the future as additional funds become available.

**Estimated cost: \$500,000**

- Develop ten short "Heritage Spotlight" programs for the church's elementary and secondary education system.

**Estimated cost: \$500,000**

- Create a fund to assist in translating the ten Ellen White books in the "Connecting With Jesus" project into languages where church funds are insufficient to do so.

**Estimated cost: \$2,800,000**